

ELSEWHERE IN INDIA - BIOGRAPHY 2026

Artists Murthovic and Thiruda lead 'Elsewhere in India', a collaborative electronica and transmedia project uniting artists, technologists, and cultural preservationists. Their multidisciplinary team merges expertise in digital art, traditional Indian performing arts, new media, and cultural studies. Using tools like game engines, motion capture, and AI, they craft vivid realms where cultural legacy meets South Asian Futurist Worldbuilding.

Their mission is to reimagine cultural narratives bridging India's rich past with hopeful, speculative futures. Their work has been showcased internationally, including at MUTEK Montreal, Barbican, Sheffield DocFest, BFI London Film Festival, ACMI, CPH:DOX, Oz Asia and Adelaide Fringe.

****Notable Performances & Showcases****

2026

- Mutek Montreal (Canada)
- Sheffield DocFest (UK)
- Mapping Festival (Geneva)
- Adelaide Fringe (Adelaide)
- Bunjil Place (Melbourne)
- Riverside Theatre Parramatta (Sydney)
- Sixth Sense Festival (India)
- BLR Hubba Festival (India)
- Magnetic Fields Nomads Festival (India)

2025

- Parramatta Lanes Festival (Sydney)
- FACT Symposium ACMI (Melbourne)
- CTM Festival (Berlin)
- Adelaide Fringe (Adelaide)
- Oz Asia (Adelaide)
- Parramatta Lanes Fest (Sydney)
- Barbican Centre (London)

2024

- 4A Centre for Asian Contemporary Art (Sydney)
- Arebyte Gallery (London)
- New Inc, DemoDay (New York)
- CPH:DOX (Copenhagen)
- Eyemyth Festival (Delhi)

2022-23

- BFI London Film Festival (London)
- Adelaide Fringe (Adelaide)
- Science Gallery London (London)
- Roundhouse Futures Programme (London)
- Latitude Festival (UK)
- India Science Festival (ISF) (Hyderabad, India)
- Magnetic Fields Festival (Rajasthan, India)

****Awards and Recognition:****

The project has received significant accolades, including:

- Best Digital/Film Weekly Award at Adelaide Fringe 2023
- Recipient of the British Council's India/UK Together Season of Culture 2022-23
- Recipient of Epic Megagrants (Antariksha Studio)

****Press Highlights:****

- BBC Culture described the project as creating "an 'unapologetically Indian' universe."

ARTISTS BIOS (SOLO)

MURTHOVIC

A sound practitioner and ethnomusicological researcher, Murthovic has been instrumental in laying some of the first bricks in India's electronic music subculture. His passion for world music has resonated through radio shows and live acts, exploring genres like House, Techno, Bass, and IDM at clubs and festivals for over two decades.

In addition to performances at top clubs and festivals in India such as VH1 Supersonic, Echoes Of Earth, Satellite Beachside, Sula Fest, and NH7 Weekender, Magnetic Fields, his sound has travelled the globe across Italy, Germany, Australia, UK, Denmark, Bangkok, and Nepal. For Murthovic, the proliferation of music is a shamanic selector-collector ritual of invoking the melodic spirits across the musical universe—the philosophical foundation for his music studio Nadabramha Records.

His independent collaborations have spanned a variety of associations like the Goethe-Institut, Max Planck Institute, National Geographic, British Film Institute, among others, taking him across arenas like the Latitude Festival, London Film Festival, Barbican Centre, Roundhouse and Adelaide Fringe Festival, to name a few.

Murthovic has also embarked on a significant journey in the world of gaming, working on ventures like *Raji: An Ancient Epic*, and *Antariksha Studio*—a transmedia dance opera that later became a video game. He is also the Music Director for *Elsewhere in India*, an audio-visual project that narrates the adventures of a cultural cyborg in the backdrop of Indofuturism.

THIRUDA -

Under the artist alias Thiruda, Avinash has established himself as a prominent figure in India's electronic scene since 2007. His current flagship project, 'Elsewhere in India,' represents a fascinating intersection of generative AI and Indian cultural futures, championing the philosophy of 'A.I. for Cultural Good.' This innovative show has garnered international acclaim, with notable performances at prestigious venues including the BFI London Film Festival, ACMI, Roundhouse London, and Adelaide Fringe in 2023, while also representing India at various music festivals across Germany, UK, Australia, Europe, and Asia.

Beyond his artistic endeavors as Thiruda, Avinash co-founded Quicksand, a pioneering research and futures practice that focuses on social impact-driven innovation in the Global South. At Quicksand, he has spearheaded speculative design initiatives that bridge human-centered design, design fiction, and co-design to explore hopeful futures, collaborating with renowned organizations like Wellcome Trust, MSF, and Barbican. His influence extends into festival curation as a founder-director of both UnBox Festival and EyeMyth Media Arts Festival, where he has played a crucial role in shaping India's interdisciplinary design communities through various festivals, residencies, and productions.

Adding to his diverse portfolio, Avinash serves as the creative director of Antariksha Studio, which he has led since 2013. The studio focuses on creating video games that celebrate Indian heritage and is currently supported by Epic Megagrants and New York-based incubator New Inc. Under

his leadership, Antariksha Studio has evolved into a transmedia collective that brings Indian cultural experiences to global audiences through various mediums.